



PRESS KIT

directed by PHILIP MAGLIERI
written by LAURA ROGERS
produced by RUBINA COKAR LAURA ROGERS
PETER SHEPPARD

SHOOTING FORMAT: HD, HS, Security Cam
SCREENING FORMAT: 16:9
RUNNING TIME: 30 MIN.

204 Spadina Avenue
Toronto, Ontario
M5T 2C2

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FILM SYNOPSIS

The Alley is a 30 minute documentary that creates a portrait of an orphaned urban space. The film uses security camera footage focused on a narrow, unlit alley in downtown Toronto. People from all walks of life use the alley in question, yet no one really owns it or cares for it. It has fallen into a state of disrepair. It's used for drug deals and by drug users, and it's used as a public toilet. At the same time, the alley is also a commonly used route to school for children from a nearby low-income housing project, and it's one of the few thoroughfares that link the people in this community to nearby shops and services. The alley epitomizes how cities themselves are often described— it's filthy, unsafe and chaotic.

This film uniquely captures street life and it shows the things so-called normal people do when they think no one's watching. The film explores issues of private behavior versus public behavior, urban renewal, gentrification and ghettoization. The film looks at the effect a decaying environment can have on the people who live within it.

Juxtaposing gritty security camera footage, interviews, and moments of visual poetry, **The Alley** explores the phenomenon of orphaned public spaces and creates a discourse between the city and its dwellers. The film consults John Gladki an urban planner, Jason Tomlinson, a police officer, Adam Vaughan, a city councilor, Donna Harrow, the director of a nearby community center, Paul Magder, a neighbour, and numerous people, including school children, who regularly use the alley.

The Alley aims to draw attention to a neglected space and shed light on the effect of this neglect on the people who live with it. The film also seeks to garner support and enthusiasm for sustainable improvement of the alley and other spaces like it.



DIRECTOR

PHILIP MAGLIERI, director

Philip is a Canadian Photographer and Filmmaker based in Toronto. He has a degree in film production from Montreal's Concordia University. His first film, *Getting Lost* won praise for its candid exploration of harm-reduction programs and the over-the-counter drug trade. After living beside the alley and being woken up by the activity in it for nearly six years, Philip decided to turn his sleepless nights in to a film. He's still up all night, but happily so with a camera in hand.

FILM EXPERIENCE

The Alley, Documentary, Director, 2008

Betty, Short Film, Writer & Director, 2007

Passengers, Short Film, Writer & Director, 2005

Getting Lost, Documentary, Director, 2001

Independent Filmmaker's Co-operative of Ottawa, Instructor, 2000 - 2001

VIDEOGRAPHY EXPERIENCE

The Globe and Mail, May 2007 - Present

Campbell's Soup, April 2008 - Present

Ontario Heart and Stroke Foundation, August 2006 - Present

Downtown Partners, July 2007 Thomson Corporation, February 2004

Ontario Ministry of Finance, April 2001 - August 2006

Lockheed Martin Canada, June 1994 - 1996

KEY PERSONNEL

RUBINA COKAR, producer

After graduating from Ryerson University with a BA in Radio and Television Arts, Rubina went on to work on visual effects at Mr. X Inc., where she contributed to feature films like Resident Evil Extinction and Shoot'em up. She came on to The Alley team because of her uncanny ability to keep things on task and on schedule. When she's not producing documentary films you'll find Rubina hard at work as a production supervisor at TELETOON Studios and working on her second documentary film project. Rubina looks forward to many more film projects since producing allows her to fully realize both her love for creativity and her love for stationary products.

LAURA ROGERS, writer & producer

After graduating from Ryerson University with a BA in Radio and Television Arts, Rubina went on to work on visual effects at Mr. X Inc., where she contributed to feature films like Resident Evil Extinction and Shoot'em up. She came on to The Alley team because of her uncanny ability to keep things on task and on schedule. When she's not producing documentary films you'll find Rubina hard at work as a production supervisor at TELETOON Studios and working on her second documentary film project. Rubina looks forward to many more film projects since producing allows her to fully realize both her love for creativity and her love for stationary products.

PETER SHEPPARD, producer

Peter, a long-time member of DOC and self-professed doc fanatic, is excited to finally go pro as a member of The Alley's production team. Peter is full of ideas and full of ways to make those ideas come to life. You'll often find Peter behind a still camera, exploring the city on foot, and contemplating humanity's place on the planet. For a living, Peter currently manages projects in the Ontario public service. He has also worked in construction and advocacy, failed and succeeded in studies and love, and picked up the inevitable small wisdom that comes with survival.

CREDITS

Produced by RUBINA COKAR
LAURA ROGERS
PETER SHEPPARD

Directed by PHILIP MAGLIERI

Filmed by TESSEFA FRANCIS
SAMUEL LAM
JOHN LINDSAY
RHETT MORITA
MARK PEACHY

Sound by BRIAN DUPUIS

Music by MUM
APOLLO STUDIOS

Sound Mix by APOLLO STUDIOS

Credits by THE JUGGERNAUT

Artwork by MIKE PARSONS
IVAN POLS

Make-up by RIKKI ZUCKER

Graphic Design by HELEN TRAN

Trailer Edited by AVRIL JACOBSON

Production Assistants KELLY EBERS
KIERAN HEILBRON
NADIA PAPINEAU